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www.artistsmagazine.com

The Artist's Magazine Submission Guidelines

In existence since 1984, *The Artist's Magazine* is created for artists and art enthusiasts. The consumer magazine is published 10 times per year and has a circulation of 120,000. It showcases the best work—in all media and in all styles—of the best artists working today. With beautiful color reproductions, practical lessons in technique, engaging interviews, lively discussions of timely issues and news of exhibitions and events, *The Artist's Magazine* inspires, informs, encourages and instructs so that an artist's creative life will be filled with success as well as pleasure. *The Artist's Magazine* provides opportunities for professional artists and freelance writers.

About Our Features

The Artist's Magazine's voice is conversational, engaging and informative. Feature articles should emphasize the creative process: how the artist works with a medium, solves problems and conducts business. Our readers are artists, so techniques and methods must be specifically explained and/or demonstrated. The goal, of course, is not that readers will be able to copy the work in the magazine, but that they might learn something from other artists' techniques and strategies that they can use to improve their own work. A familiarity with the magazine is a must. (Sample copies of the magazine can be ordered by calling 888/419-0421.)

Freelance writers must be able to write specifically about the artist's techniques, from the artist's viewpoint, using the language of art. Feature articles can range anywhere from 800 to 1,200 words. Payment is made only to the writer. We typically pay writers between \$400 and \$600 for feature articles, depending on the article. Our magazine production process requires that we work far in advance of publication, so it may take as long as a year after acceptance for an article to be published.

UNSOLICITED MANUSCRIPTS ARE NOT

ACCEPTED. Artists and writers submitting work for consideration in *The Artist's Magazine* must send a query including the following:

- A query letter outlining the topic and angle the article will take.
- Slides or a CD of images. At least 15 to 20 slides (or larger transparencies) of the artist's work. All slides should be in protective sleeves. Submissions on CD must be high resolution and accompanied by color

printouts. For digital image specifications, see the Digital Submission Specifications section below.

- An inventory sheet recording the title, medium and dimensions for each painting/slide submitted.
- The artist's and/or writer's résumés and clips of the writer's previously published work.
- A self-addressed, stamped envelope (SASE) large enough and with sufficient postage for returning the materials. Submissions without sufficient postage may not be returned. **DISCS AND SLIDES WILL NOT BE RETURNED WITHOUT AN SASE.**

We regret that *The Artist's Magazine* cannot acknowledge the receipt of submission materials due to the high volume of queries received. We try to respond to queries within eight months. If your work is accepted, you may be required to submit several 4x5 transparencies or larger high-quality digital files.

E-mail and phone queries are not accepted. Additionally, we cannot accept a referral to an artist's website in lieu of slides, transparencies or a CD.

About Our Columns

The best place to break into *The Artist's Magazine* is in our columns. Artists and writers interested in contributing to our columns should first send a query letter specifying the column name. The query letter also should contain a detailed proposal of the article, including the specific approach you plan to take. Slides of the artwork involved must be submitted in the manner described previously for features, along with a résumé, clips, or any other appropriate evidence of expertise. **UNSOLICITED MANUSCRIPTS ARE NOT ACCEPTED.**

Here's what we look for in our columns (see our magazine for a better understanding):

- **Brushing Up:** how-to pieces on painting techniques in various media, geared toward all levels of artists
- **Drawing Board:** how-to articles on drawing techniques covering various genres and drawing media, targeted to all levels of expertise
- **Business:** short articles on the business of art including marketing and promoting art; occasionally a profile of a successful artist or art entrepreneur

Submission Guidelines (continued)

- **Speaking of Art:** opinion pieces taking a stand on issues pertinent to artists' lives (runs two or three times per year)
- **The Artist's Life:** news on the latest happenings in the art world

Digital Submission Specifications

We ask that all digital images of artwork be shot at the highest pixel resolution your camera can provide, the highest image quality and in an uncompressed format. The minimum size digital image we can accept is 1600x1200 pixels, or approximately 4x6 inches at 300 pixels per inch (ppi, alternately known as dots per inch, or dpi). **To give us the most design flexibility, please provide images of at least 2400x3000 pixels (8x10 inches).** If using a digital camera, set it to capture the highest quality image allowable. If your camera has a color space setting, make sure the camera is set to 'Adobe RGB 1998.' To ensure your digital image will reproduce as you intend, please include a printed proof of the image that meets your approval.

Whether shot digitally or with film, your art should have a color separation guide (such as Kodak's Q-13 or Q-14 control patches) near it within the image area. This provides us with a standard target to aid in the most accurate color reproduction of your image. See examples A and B at right.

Important: Submit the digital images on a CD or DVD. We do not accept e-mailed images, as the quality is compromised. Submissions without proper SASE will not be returned.

Where to Contact Us

Queries should be sent to:
Query Submissions
The Artist's Magazine
4700 E. Galbraith Road
Cincinnati OH 45236

Sample copies of the magazine can be ordered by calling 888/419-0421.

Payment and rights

We pay on publication and buy all rights, including online rights. Payment rates can vary depending on the difficulty of the assignment.

Note: This document also is available in PDF format. To view the pdf version, you'll need Adobe Acrobat Reader.

Send all correspondence to:

The Artist's Magazine
4700 E. Galbraith Road
Cincinnati OH 45236

www.artistsmagazine.com



Traces (pastel, 26x20) by Mary Joan Waid



Candace Profile (oil, 16x16) by Jacob Collins